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COMMERCIAL LITIGATION

CALIFORNIA LOS ANGELES

JASON WILSON

sk him to describe where he sees his firm, Willenken Wilson Loh & Delgado LLP, in ten years, Jason Wilson's eyes light up and his hands chop the air with utter passion. Wilson, a seasoned trial lawyer, notes that the most prominent national trial boutiques are led by lawyers in their seventies. Wilson says quietly: "There will be an opening for a national trial boutique led by younger lawyers, and I think our firm will be one of those boutiques. Our success to date justifies my optimism." In 2002, after graduating from Harvard Law School and a long stint at an Am Law 100 firm, Wilson helped found the Willenken Firm, which is now the premier minority-owned trial firm in the country. However, Wilson states that, in the main, clients are drawn to the firm by its simple philosophy: winning matters. He observes: "Our conviction is a simple one: clients want to win and a law firm founded upon this principle is poised for success. Indeed, one of my clients recently told me that he hired the Willenken Firm because he was tired of



hiring firms that did not care about winning." Using this simple creed, Wilson has helped his firm build a client list that now includes Procter & Gamble, Microsoft, Starwood Hotels and Resorts Worldwide, Starbucks Corporation, Southern California Gas Company, KeyBank Corp., T-Mobile, and Walgreens. The American Lawyer has described the Willenken Firm as a "gutsy firm" with an "enviable client list." Today, Wilson concentrates his practice on a wide variety of complex commercial litigation matters for utility, hospitality, retail, and financial services clients.



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