

IN-HOUSE
LAW DEPARTMENTS

AT THE

LEADING
TECHNOLOGY
COMPANIES



2008

P R E M I E R
E D I T I O N

FROM THE PUBLISHERS OF

CORPORATE
counsel

An incisivemedia publication

HOW IS A FIRM SELECTED AS A GO-TO LAW FIRM®?

We gathered data on each company's primary law firms first by surveys sent to General Counsel at each of the technology companies and second through research in various key databases such as ALM Research Online, Litigation Monitor™, LIVEDGAR®, Westlaw®, USPTO (United States Patent and Trademark Office), and others.

Criteria for selection as a Go-To Law Firm were: (1) law firms that were named as a "primary law firm" by a General Counsel at a leading technology company in response to our survey [defined on the survey as "the firms that are on the company's preferred list; the 'go-to law firms' for a specific practice area; firms that handled the most important cases in the previous year; firms used most often; and/or firms with the most billings"]; or (2) firms that were either utilized multiple times in a practice area since 2006 and/or counseled the client with respect to a significant transaction.

Data included in this guide is as of February 2008. Please note that companies may have responded with additional data after the submission due date. This data will be included in upcoming publications, if applicable, such as *In-House Law Departments at the Top 500 Companies*. Additionally, although the research group made every effort to provide accurate data, we assume no responsibility for errors in the data.

GO-TO LAW FIRMS / COMPANY REPRESENTED

Willenken Wilson Loh & Lieb LLP
LITIGATION • Au Optronics Corp.



PRACTICE AREA > LITIGATION

THE WILLENKEN FIRM'S SUCCESS = RESULTS AND VALUE

The Willenken Firm is a 13-lawyer litigation trial firm in Los Angeles, California with a special emphasis on intellectual property litigation. Its client list includes *Fortune 500* companies (BP, Shell, Hilton Hotels, Sears, Starbucks, T-Mobile, Sempra Energy, Avis Budget Group, Southern California Edison Company and FedEx), fast growing technology companies (Oversee.net, Internet Specialties West, BroadSpire), and Pacific Rim technology companies (AU Optronics, BenQ, Foxconn, Excelstor). The Firm's lawyers have tried over 120 cases to verdict or judgment. We have also litigated appeals in jurisdictions across the country, including the U.S. Supreme Court and the Federal Circuit Court of Appeal.

The Willenken Firm's success has resulted from its adherence to two bedrock principles: Results and value. The Firm understands that losing is not a viable option for our clients, but victory at all cost is no victory at all.



The Firm's recent engagements by technology companies include the following:

- ▶ Complete victory in a trademark lawsuit after a two week trial on behalf of Internet Specialties West, one of the fastest growing technology companies in North America (as ranked by Deloitte & Touche).
- ▶ Currently co-defense counsel for the world's 3rd largest TFT-LCD panel maker in an international cartel criminal investigation and over 130 related civil antitrust class actions.
- ▶ Currently representing Sempra Energy, Southern California Gas Company and San Diego Gas and Electric in a patent dispute concerning a portfolio of twenty-five patents.
- ▶ Currently representing Oversee.net, another Fast 500 firm, in intellectual property matters ranging from trademark to domain name disputes.

WILLENKEN WILSON LOH & LIEB LLP
 707 Wilshire Blvd., Suite 3850
 Los Angeles, CA 90017
 Tel: 213.955.9240 Fax: 213.955.9250
www.willenken.com