



Brionna Ned

OF COUNSEL

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Brionna's Biography

With almost ten years of experience, Brionna Ned represents leading corporations in complex commercial disputes, including intellectual property and employee mobility litigation in state and federal courts and arbitrations. She regularly counsels emerging companies on legal issues that they need to consider to build their businesses on a sturdy foundation. This includes advising companies on intellectual property, regulatory and compliance issues, as well as legal operations, such as vendor onboarding processes.

Brionna leverages her unique experience and background as a litigator, in-house counsel, and entrepreneur to advise clients on their most complex disputes. As former in-house counsel and fractional counsel for various startups, Brionna knows how to provide clients with practical and straightforward solutions that can be seamlessly implemented into the clients' business's operations. Her varied experience allows her to drill down on the details that matter most and create better outcomes for her clients. Brionna also regularly advises clients on successfully identifying and communicating with key stakeholders and witnesses during litigation, and how to effectively communicate updates to the company's executive team and investors.

Prior to joining Willenken, Brionna started a consulting company that teaches legal foundations to small business owners. Before that, she was the second legal hire at a nascent electric vehicle startup, where she was charged with managing bet-the-company litigation and developing and

Education

The University of Texas School of Law,
J.D., *with honors*, 2014

Stanford University, M.A., Sociology,
2009

Stanford University, B.A., International
Relations, 2008

Bar Admissions

Admitted to the State Bar of California

implementing the initial strategy for the company's intellectual property portfolio. Prior to that, she was an associate at two prestigious national law firms.

During law school, Brionna was the Managing Editor of The University of Texas School of Law's *The Review of Litigation* and served as the research assistant to Professor Mechele Dickerson and Professor Justin Driver. While at Stanford University, she served as the Captain of Stanford University Women's NCCA Division 1 Lacrosse Team.

In her free time, Brionna dabbles in fiction writing, reads voraciously, and studies functional nutrition. She also enjoys cooking and traveling.

Practice Areas

Complex Commercial Litigation

Intellectual Property Litigation

Copyright

Trade Secrets and Employee Mobility

Cases

The following is a representative sample of Brionna's casework:

- Drafted and supported the implementation of a technology company's employee handbook, code of conduct, and human resources policies following a series of employee grievances regarding the conduct of colleagues.
- Advised startup companies regarding intellectual property protection strategy.
- Conducted an internal investigation into conflicts of interest and technology transfer issues related to university start-ups.
- Obtained dismissal under California's anti-SLAPP statute of a case against a major studio for libel and related torts.
- Defended Maker Studios in action brought by Maker's founder and former CEO who sought to regain control of the company and prevent its sale to the Walt Disney Company.



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