

Intellectual Property Litigation

Business moves at the pace of innovation, the creative spark that separates leaders from the pack. Since the start, intellectual property litigation has been a core area for Willenken.

Our attorneys have litigated—and, more importantly, won—a wide variety of **copyright**, **trademark**, **trade secret**, and **patent** matters. We understand how vital our clients' ideas are to their business goals. By adopting creative strategies, our attorneys vigorously protect and expand our clients' intellectual property rights in their chosen markets.

We have handled trade secret disputes in a range of dynamic industries, including the electric vehicle, global logistics, and consumer product fields. Our attorneys have helped copyright, trademark, and patent holders enforce their rights in industries as varied as food services, medical software, and public utilities. For every industry and for every client, we develop strategies that are focused on achieving the client's unique business objectives.

Willenken attorneys have experience handling numerous intellectual property matters throughout California and across the country, including the Eastern District of Texas, Northern District of Iowa, the Southern District of Ohio, and the District of Colorado. We also have experience in multidistrict intellectual property litigation. For instance, we represented a major investor-owned utility in a patent multidistrict patent litigation case involving 245 defendants, which resulted in a very favorable settlement for our client. Clients, many of whom are Fortune 500 companies, turn to Willenken because of this track record of success and our reputation as exceptional trial attorneys.

Intellectual property law is a cerebral and continually evolving field. Our attorneys share their knowledge by speaking at numerous industry and corporate events. We have presented CLE programs on the most recent developments in patent litigation, copyright hot topics, trademark updates, and trade secrets trends. The audience for our CLE

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presentations have included the **Association of University Technology Managers**; the **IP Section of the Colorado Bar Association**; the **Intellectual Property Section of the Utah State Bar**; the **Intellectual Property Law Section of the California Lawyers Association**; the **Association of Corporate Counsel**; and the **National Asian Pacific American Bar Association**. Our attorneys also regularly offer private CLE presentations for corporate clients.



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