



# Kenneth M. Trujillo-Jamison

PARTNER

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## Kenneth's Biography

Kenneth Trujillo-Jamison is the managing partner of Willenken LLP. Kenneth uses his sharply honed analytical and strategic skills to efficiently handle his clients' most complex and challenging matters. Having spent time on secondment, Kenneth knows the importance of aligning litigation strategy with his clients' business objectives. In 2024, Kenneth was recognized by the *Los Angeles Business Journal* as a "Leader of Influence: Litigators & Trial Attorneys" and a "Leader of Influence: Minority Attorneys." He also was recognized by the *Los Angeles Business Journal* as a "Leader of Influence: Thriving in Their 40s" from 2022-2024, and by *Best Lawyers* as "One to Watch" in 2020 and 2021.

Kenneth's successes in the courtroom abound. As but one example, as a member of AbbVie's 100%-diverse trial team in "one of the five big healthcare lawsuits" of 2020, Kenneth helped convince the Delaware Chancery Court to find Takeda Pharmaceutical Co. liable for breach of contract. At trial, Kenneth examined and defended multiple expert witnesses. The court ultimately awarded a judgment that, with prejudgment interest, exceeded \$500 million.

Kenneth also has deep experience litigating entertainment matters. For example, Kenneth was part of a team that achieved a total defense verdict for Disney and Pixar in a copyright infringement case involving the film "Moana." He also represented a prominent portrait photographer in a right-of-publicity case brought by the rapper Jay-Z.

## Education

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Yale Law School, J.D., 2011, Notes editor of the *Yale Law Journal*

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Princeton University, M.A., 2008

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Washington University in St. Louis, B.A., *magna cum laude*, 2002

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## Bar Admissions

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California

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Supreme Court of the United States

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United States Court of Appeals for the First Circuit

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United States Court of Appeals for the

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And Kenneth has convinced judges in numerous cases across the country to dismiss on the pleadings copyright infringement claims involving motion pictures, ending those matters before discovery.

Kenneth also is experienced defending technology companies in litigation about users and user-generated content posted on their platforms. He has obtained dismissal, on Communications Decency Act grounds, of several cases seeking to hold a prominent social media company liable for claims arising from the suspension of users from its platform.

Kenneth also has experience in consumer class actions. He has, for example, represented Procter & Gamble in a dispute involving claims of unfair and deceptive labelling for a popular body wash product, and Mattel and Fisher-Price in false advertising cases involving a popular infant product. Kenneth also has experience counseling Southern California Gas Company on regulatory issues before the California Public Utilities Commission.

Aside from his practice, Kenneth is a leader in the Los Angeles legal community. Kenneth is a past member of the Board of Trustees for the [Los Angeles Copyright Society](#), a members-only organization of attorneys who practice in copyright, trademark, communications, and related areas that meets monthly to hear speakers present on varied topics of vital and current interest to practitioners. He is also the President of the Board of [Inner City Law Center](#), which works towards ending the homelessness crisis by providing free legal services to the poorest and most vulnerable residents of Los Angeles, and a past president and current board member of the [Housing Rights Center](#), Los Angeles' largest public interest law organization dedicated to enforcing fair housing laws.

Kenneth is also active in promoting diversity, equity, and inclusion in the legal community. He is a member of the Board of Directors of the [California Minority Counsel Program](#) (CMCP) and the past Chair of CMCP's Ambassadors Council. He also served on CMCP's 2019 Annual Business Conference Planning Committee. Finally, Kenneth was also a 2022 Fellow and a 2018 Pathfinder in the [Leadership Council on Legal Diversity](#) program.

Prior to joining Willenken, Kenneth practiced at Munger, Tolles & Olson LLP. He also served as a law clerk for The Honorable Judge Paul J. Watford of the U.S. Court of Appeals for the Ninth Circuit. In his time away from the law, Kenneth enjoys listening to podcasts and spending time with his wife and his two young children.

## Second Circuit

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United States Court of Appeals for the Fifth Circuit

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United States Court of Appeals for the Ninth Circuit

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United States Court of Appeals for the Eleventh Circuit

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United States District Court for the Central District of California

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United States District Court for the Eastern District of California

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United States District Court for the Northern District of California

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## Practice Areas

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Appellate Litigation

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Complex Commercial Litigation

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Financial Services Litigation

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Product Liability Litigation

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Entertainment Litigation

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Intellectual Property Litigation

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Copyright

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Trademark and Trade Dress

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Class Action Defense

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# Honors

Kenneth has been selected to The National Black Lawyers Top 40 Under 40 List and has also received the following recognitions:

- **Minority Corporate Counsel Association Rising Star**, 2024
- **Benchmark Litigation**, Rising Star, 2025
- **Best Lawyers: Ones to Watch**, 2020-2021
- **Los Angeles Business Journal**, “**Leaders of Influence: Litigators & Trial Attorneys**” 2024, and “**Leaders of Influence: Thriving in Their 40s**” (2022-2024)
- **Super Lawyers**, Super Lawyer, 2025 and Rising Star, 2021

# Winning Matters

- **Willenken Secures Dismissals on the Pleadings in Two Recent Cases for Prominent Social Media Company**
- **Willenken Wins Extraordinary \$448+ Million Trial Verdict in Delaware Chancery Court**
- **Willenken Prevails in Section 230 Case for Prominent Social Media Company**

# Speaking Engagements

- Presenter, “**Protecting Your Brand in the Digital Age: IP Strategies for In-House Counsel**,” CLE Presentation at the ACC Southwest Ohio Just in Time Virtual Program, December 5, 2024
- Presenter, “**The Do’s and Don’ts of ADR**,” CLE Presentation at the 2024 Texas Minority Counsel Program (TMCP), October 24, 2024
- Panelist, “**Influencers and Brand Promotion: IP Issues for Negotiating Sponsored Content**,” CLE Presentation at the 2023 Association of Corporate Counsel (ACC) Chicago Summit, September 14, 2023
- Moderator, “**In the Wake of Raging Bull: A Growing Circuit Split Since *Petrella v. MGM***,” Los Angeles Copyright Society, May 10, 2023
- Panelist, “**Clerkships Are for Everyone! YLS Judges and Clerk Share Their Insights**,” Yale Law School Webinar, April 17, 2023
- Moderator, “**Influencers and Brand Promotion: IP Issues for Negotiating Sponsored Content**,” CLE Presentation at the 2022 Annual Meeting of the National Association of Minority and Women-Owned Law Firms (NAMWOLF), September 19, 2022
- Presenter, “**Ethics for Litigating in the Post-Pandemic World**,” CLE



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## Professional Affiliations

- **American Bar Foundation**, *Fellow*
- **California Minority Counsel Program**, *Member of the Board of Directors, Past Chair of the Ambassadors Council*
- **California Minority Counsel Program**, *Member, 2019 Annual Business Conference Planning Committee*
- **Leadership Council on Legal Diversity**, *2022 Fellow and 2018 Pathfinder*
- **Los Angeles Copyright Society**, *Past Member, Board of Trustees*
- **Housing Rights Center**, *Past President of the Board, Current Board Member*
- **Inner City Law Center**, *President of the Board*

## Publications

Kenneth's recent video and written alerts include:

- Presenter, "**Video Case Alert: *Warner Chappell Music, Inc. v. Nealy***," April 17, 2024
- Presenter, "**Serving Those In Need: Inner City Law Center Video – Part II**," January 8, 2024
- Presenter, "**Serving Those In Need: Inner City Law Center Video – Part I**," October 23, 2023
- Presenter, "**Video Case Alert: *Hunley v. Instagram, LLC***," July 31, 2023
- Author, *Daily Journal* Column: "**A Circuit Split in Copyright Law – Will the Supreme Court Resolve It?**" March 13, 2023
- Presenter, "**Video Case Alert: *Atlantic Recording Corporation v. Iconic Holdings***," December 15, 2022
- Presenter, "**Video Case Alert: *Melendez v. Sirius XM Radio, Inc.***," October 17, 2022
- Presenter, "**Video Case Alert: *Gray v. Hudson***," April 11, 2022
- Presenter, "**Video Case Alert: *American Broadcasting Companies Inc. v. Goodfriend***," November 4, 2021
- Presenter, "**Video Case Alert: *Shull v. TBTF Productions Inc.***," August 4, 2021
- Presenter, "**Video Case Alert: *Pivotal Software v. Tran***," July 14, 2021
- Presenter, "**Video Case Alert: *Unicolors Inc. v. H&M Hennes &***



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*Mauritz, L.P.*,” June 11, 2021

- Author, “In Published Opinion, Ninth Circuit Applies Federal Loss Causation Pleading Standards to California State-Law Securities Fraud Claim,” May 19, 2021
- Author, “Not the “Master of His Domain”: Disputed Copyright Ownership and the Statute of Limitations for Copyright Infringement Claims,” November 30, 2020
- Author, “New Breakfast at Tiffany’s Case Presents Cautionary Tale for Copyright Holders of Classic Content,” November 13, 2020



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