



Kenneth M. Trujillo-Jamison

SENIOR ASSOCIATE

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Kenneth's Biography

Kenneth Trujillo-Jamison uses his sharply honed analytical and litigation skills to efficiently handle his clients' most complex and challenging matters. Whether defending film studios against claims of copyright infringement, banks facing billions of dollars of exposure in cases arising out of the financial crisis, or businesses in other high-stakes matters, Kenneth has the proven experience to achieve the optimal outcome for each client.

Having spent time on secondment at Mattel, Inc., Kenneth has keen insight into aligning litigation strategy with his client's business objectives. He uses this perspective to develop the core themes and narratives that best present his client's position, and he focuses discovery and motion practice toward advancing those themes and narratives throughout the case.

Kenneth's successes in the courtroom abound. For example, in cases involving the motion picture "Inside Out," Kenneth worked on the defense team that convinced two district court judges to dismiss with prejudice the plaintiffs' copyright infringement claims (as well as related idea theft claims under California state law), ending those matters before discovery. (Both wins were later affirmed by the Ninth Circuit, one in a published opinion.)

Also, in a securities fraud lawsuit against a major financial institution, Kenneth helped obtain dismissal of certain claims with prejudice,

Education

Yale Law School, J.D., 2011

Princeton University, M.A., 2008

Washington University in St. Louis,
B.A., *magna cum laude*, 2002

Bar Admissions

Admitted to the State Bar of California

United States Court of Appeals for the
Ninth Circuit

United States District Court for the
Northern District of California

United States District Court for the

significantly reducing the client's exposure in the case. Kenneth also represented a large insurance company in securing dismissal with prejudice of claims under the False Claims Act, achieving a total victory for the client.

Kenneth has experience in consumer class actions, too, having represented Procter & Gamble in a dispute involving claims of unfair and deceptive labelling for a popular body wash product and Mattel in false advertising cases involving a popular infant product. Further, Kenneth counsels Southern California Gas Company on regulatory issues before the California Public Utilities Commission.

Aside from his practice, Kenneth is a leader in the Los Angeles legal community. He is a past president and current board member of the [Housing Rights Center](#), Los Angeles' largest public interest law organization dedicated to enforcing fair housing laws. He is also a board member of [Inner City Law Center](#), which works to end the homelessness crisis by providing free legal services to the poorest and most vulnerable residents of Los Angeles. Kenneth is also a member of the [California Minority Counsel Program's](#) Ambassadors Council, and he has served on the California Minority Counsel Program's 2019 Annual Business Conference Planning Committee, and was a 2018 Pathfinder in the [Leadership Council on Legal Diversity](#) program.

Prior to joining Willenken, Kenneth practiced at Munger, Tolles & Olson LLP. He also served as a law clerk for The Honorable Judge Paul J. Watford of the U.S. Court of Appeals for the Ninth Circuit. In his time away from the law, Kenneth enjoys listening to podcasts and spending time with his wife and his two young children.

Practice Areas

Complex Commercial Litigation

Financial Services

Product Liability

Entertainment Litigation

Intellectual Property Litigation

Copyright

Trademark and Trade Dress

Class Action Defense

Honors

Kenneth has been selected to The National Black Lawyers Top 40 Under 40 List and has also received the following recognitions:

- Best Lawyers: Ones to Watch, 2020
- [Super Lawyers Rising Star](#), 2021

Professional Affiliations

- [California Minority Council Program](#), *Member, Ambassadors Council*
- [California Minority Counsel Program](#), *Member, 2019 Annual Business Conference Planning Committee*



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- Leadership Council on Legal Diversity, *2018 Pathfinder*
- Los Angeles Copyright Society, *Member*
- Housing Rights Center, *Past President of the Board, Board Member*
- Inner City Law Center, *Board Member*



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