



Kenneth M. Trujillo-Jamison

PARTNER

TEL 213.955.9240
EMAIL ktrujillo-jamison@willenken.com
FAX 213.955.9250

Kenneth's Biography

Kenneth Trujillo-Jamison uses his sharply honed analytical and strategic skills to efficiently handle his clients' most complex and challenging matters. Having spent time on secondment, Kenneth knows the importance of aligning litigation strategy with his clients' business objectives. Kenneth has been recognized as "One to Watch" in the 2021 and 2022 editions of *Best Lawyers* and a *SuperLawyers* Rising Star for 2021, and has been selected to The National Black Lawyers Top 40 Under 40 List.

Kenneth's successes in the courtroom abound. As but one example, as a member of AbbVie's 100%-diverse trial team in "one of the five big healthcare lawsuits" of 2020, Kenneth helped convince the Delaware Chancery Court to find Takeda Pharmaceutical Co. liable for breach of contract. At trial, Kenneth examined and defended multiple expert witnesses.

Kenneth also has deep experience litigating entertainment matters. Kenneth is currently defending Disney and Pixar in a copyright infringement case involving the film "Moana," and a prominent portrait photographer in a right-of-publicity case brought by the rapper Jay-Z. He also helped convince two other district court judges to dismiss on the pleadings copyright infringement claims involving motion pictures, ending those matters before discovery.

Kenneth also is experienced defending technology companies in

Education

Yale Law School, J.D., 2011

Princeton University, M.A., 2008

Washington University in St. Louis,
B.A., *magna cum laude*, 2002

Bar Admissions

Admitted to the State Bar of California

United States Court of Appeals for the
Ninth Circuit

United States District Court for the
Northern District of California

United States District Court for the

litigation. For example, he successfully obtained dismissal on Communications Decency Act grounds of an action seeking to hold a social media company liable for claims arising from the suspension of a user from its platform.

Kenneth also has experience in consumer class actions. He has, for example, represented Procter & Gamble in a dispute involving claims of unfair and deceptive labelling for a popular body wash product, and Mattel and Fisher-Price in false advertising cases involving a popular infant product. Kenneth also has experience counseling Southern California Gas Company on regulatory issues before the California Public Utilities Commission.

Aside from his practice, Kenneth is a leader in the Los Angeles legal community. Kenneth is a member of the Board of Trustees for the [Los Angeles Copyright Society](#), a members-only organization of attorneys who practice in copyright, trademark, communications, and related areas that meets monthly to hear speakers present on varied topics of vital and current interest to practitioners. He is also the President of the Board of the [Inner City Law Center](#), which works towards ending the homelessness crisis by providing free legal services to the poorest and most vulnerable residents of Los Angeles, and is also a past president and current board member of the [Housing Rights Center](#), Los Angeles' largest public interest law organization dedicated to enforcing fair housing laws.

Kenneth is also active in promoting diversity, equity, and inclusion in the legal community. He is the Chair of the [California Minority Counsel Program's](#) Ambassadors Council, and served on the California Minority Counsel Program's 2019 Annual Business Conference Planning Committee. Finally, Kenneth is also a 2022 Fellow and a 2018 Pathfinder in the [Leadership Council on Legal Diversity](#) program.

Prior to joining Willenken, Kenneth practiced at Munger, Tolles & Olson LLP. He also served as a law clerk for The Honorable Judge Paul J. Watford of the U.S. Court of Appeals for the Ninth Circuit. In his time away from the law, Kenneth enjoys listening to podcasts and spending time with his wife and his two young children.

Honors

Kenneth has been selected to The National Black Lawyers Top 40 Under 40 List and has also received the following recognitions:

- *Best Lawyers: Ones to Watch*, 2020-2022
- *Los Angeles Business Journal*, "[Leaders of Influence: Thriving in Their 40s](#)" (2022)



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Practice Areas

Appellate Litigation

Complex Commercial Litigation

Financial Services

Product Liability

Entertainment Litigation

Intellectual Property Litigation

Copyright

Trademark and Trade Dress

Class Action Defense

- *Super Lawyers Rising Star*, 2021

Winning Matters

- *Willenken Secures Pro Bono Victory in Immigration Case*
- *Willenken Wins Critical Liability Phase of High-Profile Lupron Supply Shortage Trial in Delaware Chancery Court*

Speaking Engagements

- Moderator, “Influencers and Brand Promotion: IP Issues for Negotiating Sponsored Content,” CLE Presentation at the 2022 Annual Meeting of National Association of Minority and Women-Owned Law Firms (NAMWOLF), September 19, 2022
- Presenter, “*Ethics for Litigating in the Post-Pandemic World*,” CLE Presentation (webinar), July 21, 2021

Professional Affiliations

- *American Bar Foundation, Fellow*
- *California Minority Council Program, Chair, Ambassadors Council*
- *California Minority Counsel Program, Member, 2019 Annual Business Conference Planning Committee*
- *Leadership Council on Legal Diversity, 2022 Fellow and 2018 Pathfinder*
- *Los Angeles Copyright Society, Member, Board of Trustees*
- *Housing Rights Center, Past President of the Board, Current Board Member*
- *Inner City Law Center, President of the Board*

Publications

Kenneth’s recent video and written alerts include:

- Presenter, “*Video Case Alert: Atlantic Recording Corporation v. Iconic Holdings*,” December 15, 2022
- Presenter, “*Video Case Alert: Melendez v. Sirius XM Radio, Inc.*,” October 17, 2022



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- Presenter, “[Video Case Alert: Gray v. Hudson](#),” April 11, 2022
- Presenter, “[Video Case Alert: American Broadcasting Companies Inc. v. Goodfriend](#),” November 4, 2021
- Presenter, “[Video Case Alert: Shull v. TBTF Productions Inc.](#),” August 4, 2021
- Presenter, “[Video Case Alert: Pivotal Software v. Tran](#),” July 14, 2021
- Presenter, “[Video Case Alert: Unicolors Inc. v. H&M Hennes & Mauritz, L.P.](#),” June 11, 2021
- Author, “[In Published Opinion, Ninth Circuit Applies Federal Loss Causation Pleading Standards to California State-Law Securities Fraud Claim](#),” May 19, 2021
- Author, “[Not the “Master of His Domain”: Disputed Copyright Ownership and the Statute of Limitations for Copyright Infringement Claims](#),” November 30, 2020
- Author, “[New Breakfast at Tiffany’s Case Presents Cautionary Tale for Copyright Holders of Classic Content](#),” November 13, 2020



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