



Mayra de Aguiar

OF COUNSEL

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Mayra's Biography

Mayra de Aguiar brings a practical, trial-focused approach to complex disputes, shaped by more than two decades of experience across law firm practice, in-house litigation leadership, and first-chair trial work. She is particularly skilled at distilling complex facts into clear trial narratives and developing focused trial strategies on compressed timelines. Her practice spans complex commercial litigation, class action defense, product liability, real estate, and contract disputes, as well as intellectual property, entertainment, and appellate litigation.

Mayra has served in both outside counsel and in-house litigation roles and has represented plaintiffs and defendants across a wide range of disputes. Her clients range from individuals and closely held businesses to Fortune 500 companies and global corporations across industries, including food and beverage, hospitality, consumer products, real estate, accounting and finance, technology, and entertainment.

At Willenken, Mayra's recent work includes defending a leading home improvement company in a personal injury matter with significant claimed damages that resolved favorably on the eve of trial, and representing Harbor Freight, The Home Depot, McDonald's, Procter & Gamble, and Spectrum Brands in complex litigation. She has also helped resolve fiduciary duty, fraud, negligence, breach of contract, and accounting malpractice claims for a high-profile fashion designer, as well as trade secret, non-solicitation, and fiduciary duty claims involving executives and employees of an electric vehicle start-up.

Education

University of Chicago Law School,
J.D., 1999

University of California, Los Angeles,
B.A., 1995

Bar Admissions

California

United States District Court for the
Central District of California

United States District Court for the
Northern District of California

United States District Court for the

Before joining Willenken, Mayra served as in-house litigation counsel for The Wonderful Company—a global multibillion-dollar food and consumer products company—where she managed product liability, class actions, water rights, and employment matters. In that role, she helped defeat more than a dozen class actions filed across the United States alleging product contamination.

Mayra is active in several professional organizations, including the California Lawyers Association’s Litigation and Intellectual Property Law Sections, the Hispanic National Bar Association, the Los Angeles County Bar Association, and the Latina Lawyers Bar Association.

Mayra began her career at a prominent Los Angeles law firm, where she developed substantial trial and arbitration experience in commercial and entertainment disputes, including royalty matters involving high-profile entertainers. She later founded and operated her own firm, where she served as first-chair trial counsel in personal injury, medical malpractice, real estate, and disability discrimination matters. She earned her J.D. from the University of Chicago Law School.

Winning Matters

- [Willenken Achieves Favorable Settlement and Stipulated Injunction on Eve of Trial for Takeya USA](#)
- [Willenken Achieves Favorable Settlement in Vigorous Defense of Electric Vehicle Start-Up Team](#)

Cases

- *Individual Consumers v. National Discount Tool and Equipment Retailer*. Aided in motion work and trial preparation on behalf of a national discount tool and equipment retailer in a product liability lawsuit in which three plaintiffs alleged that our client sold a defective product that caused permanent, disfiguring injuries.
- *Major Automotive Lighting Manufacturer v. Former Executives*. Obtained a favorable settlement for a major manufacturer of automotive lighting and accessories against a former officer and director for conversion and breach of fiduciary duty, wherein the client was able to obtain full restoration.
- *Major Banking Institution v. Individual*. Obtained a favorable settlement of a case against a major banking institution accusing our client of fraudulent conveyance, managing to negotiate a \$400,000 payment on behalf of our client for a close to \$10 million claim.

Southern District of California

Practice Areas

Last Minute Trial Representation

Complex Commercial Litigation

Plaintiff-Side Commercial Litigation

Product Liability Litigation

Class Action Defense

Intellectual Property Litigation

Entertainment Litigation

Real Estate Litigation

Appellate Litigation



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- *Nascent Electric Vehicle Company v. Former Employees*. Represented nine executives and employees, and helped successfully resolve allegations of trade secret misappropriation, violation of non-solicitation obligations, and breach of fiduciary duties relating to the formation of a new electric vehicle start-up after they resigned from a competitor company.
- *Freight Forwarding Company v. Former Executive*. Represented a successful player in the freight forwarding industry against his former employer in a misappropriation of trade secrets case, in which we uncovered illegal hacking of our clients' emails and have successfully moved to amend our claims to add causes of action for violations of the Computer Fraud and Abuse Act, the Stored Communications Act, and California Penal Code section 502.
- *Leading Manufacturer of Insulated Water Bottles v. Product Distributor*. Represented a leading manufacturer of insulated water bottles in a breach of contract and misappropriation of trade secret dispute with Lindsay Hatcher Co. and individual defendants with respect to its misappropriated product.

Speaking Engagements

- "Ten Lessons from Ten Famous Trials – from OJ to SBF," Panelist, Association of Corporate Counsel (ACC) Chicago Summit, Chicago, IL, September 18, 2024

Professional Affiliations

- California Lawyers Association, Intellectual Property Law, *Member*
- Hispanic National Bar Association, *Member*
- Los Angeles County Bar Association, *Member*
- Latina Lawyers Bar Association, *Member*



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